

**THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF TEXAS
DALLAS DIVISION**

FEDERAL TRADE COMMISSION,
Plaintiff,

Case No. 3:19-cv-02281-K

vs.

MATCH GROUP, INC., a corporation, and
MATCH GROUP, LLC, formerly known as
MATCH.COM, LLC, a limited liability
company,

Defendants.

**DEFENDANT MATCH GROUP, INC. AND MATCH GROUP, LLC’S
APPENDIX IN SUPPORT OF MOTION TO EXCLUDE DR. JENNIFER KING**

Pursuant to Federal Rule of Civil Procedure 56 and Local Civil Rule 56.6, Defendants Match Group, Inc. and Match Group, LLC respectfully submit this Appendix in Support of Motion to Exclude Dr. Jennifer King.

Ex.	Description	App. Page(s)
Expert Reports		
1.	Expert Report of Dr. Jennifer King (dated Jan. 13, 2023)	App. 1–75
2.	Expert Report of Brandon Ward Regarding Match.com’s Online Subscription Cancellation Flow (dated Jan. 13, 2023)	App. 76–150
3.	Rebuttal Expert Report of Dr. Jennifer King (dated May 15, 2023)	App. 151–196
4.	Rebuttal of Dr. King’s Report Regarding Match.com’s Online Subscription Cancellation Flow (dated May 15, 2023)	App. 197–255
5.	Rebuttal Expert Report to Dr. King’s Rebuttal Report (June 14, 2023)	App. 256–301
Documents		
6.	Moran and Gordon, “How to Conduct a Heuristic Evaluation,” Nielsen Norman Group (6/25/2023)	App. 302–315
7.	Nielsen Norman Group, “First Rule of Usability? Don’t Listen to Users,” located at https://www.nngroup.com/articles/first-rule-of-usability-dont-listen-to-users/	App. 316–323
8.	16 CFR Part 425 – FTC Negative Option Rule	App. 324–407
9.	Usability.gov, “Heuristic Evaluations and Expert Review”	App. 408–410
Depositions		

Ex.	Description	App. Page(s)
10.	Bikram Bandy (FTC 30(b)(6)) Deposition Transcript Excerpts (Oct. 24, 2022)	App. 411–417
11.	Jennifer King (FTC Expert) Deposition Transcript Excerpts (July 27, 2023)	App. 418–459
12.	Kristina Auderer Deposition Transcript Excerpts (Nov. 18, 2022)	App. 460–466

Dated: September 11, 2023

/s/ Angela C. Zambrano

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CERTIFICATE OF SERVICE

I hereby certify that on September 11, 2023, I caused true and correct copies of the foregoing to be served on all counsel of record in accordance with Federal Rules of Civil Procedure and this Court's CM/ECF filing system.

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